

# ST. ANNE'S DEGREE COLLEGE, VIRAJPET

## DEPARTMENT OF COMMERCE

### (WEBINAR ON THE TOPIC: E-COMMERCE)

**Date:** 04-02-2021

**Venue:** College Auditorium,

**Resource Person:** Prof. Manoj Louis

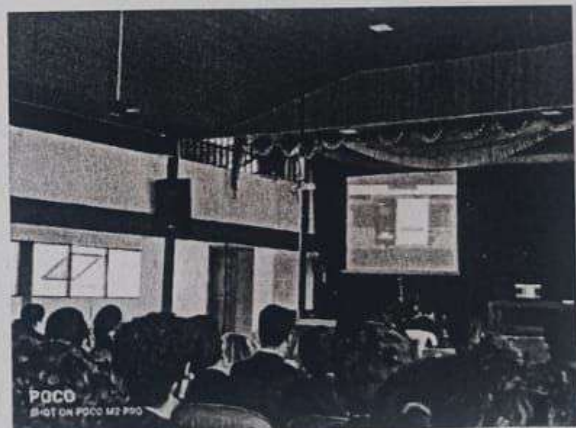
**No of Students Attended:-** 108

Department of Commerce, had organized a webinar on the topic "E-Commerce", Prof. Manoj Louis Asst. Prof. GFGC, Kavour was the Resource Person. The session was arranged in the College Auditorium, for the First year B.com Students. Rev. Fr. Rony Ravikumar, Principal, Mrs. Trupti Bopanna, IQAC Coordinator and HOD, Department of Commerce were present.

The Speaker Started the session by giving a brief explanation about E-commerce as a very dominant tool on Modern Marketing and its importance, Later he spoke about E-Commerce model, adoption of ITES tools in E-Commerce and also explained about Virtual communities and its application on E-Commerce.



Master of Ceremony was done by Asst. Prof. Delphina, Guest Introduction was given by Asst. Prof. Ajay Mathew and Vote of thanks was delivered by Mrs. Trupti Bopanna HOD of Commerce, at last the session was open for discussion and was very informative as our students gained a lot of knowledge and information from this.



*Fr. Rony Ravikumar*  
Principal